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**ISUZU SERVICE DEAL ADDS-UP FOR AUSSIE BUSINESSES**

Purchasing any piece of capital equipment is a significant investment for a business, and one that can have a long-term impact on the bottom line.

When it comes to maintaining this investment—equating to considerable lifetime costs—the approach to servicing, maintenance and parts replacement can affect a working asset’s overall longevity and value.

Achieving efficiencies in this space means getting the best value OEM support and return on investment from programs such as Isuzu Trucks’ Service Agreement support packages, according to Isuzu Australia Limited’s (IAL) Head of Aftersales, Brett Stewart.

“A key priority of quality aftersales support programs like these is to assist operators with managing the whole-of-life costs of a new truck.

“The Isuzu Essential Service Agreement offers coverage for essential scheduled OEM servicing, taking the guesswork out of future maintenance costs,” he said.

“This translates to no surprises ‘on the day,’ and makes repairs and maintenance budgeting more straight forward for transport reliant businesses.”

**Halving servicing costs**

From 1 July 2024 to 30 September 2024, Isuzu Trucks is helping new truck buyers by halving their servicing costs with a six-year Essentials Service Agreement package for the price of a three-year package—when they purchase selected\* N Series Ready-to-Work and N Series cab-chassis models.

Equating to an additional three years of Isuzu’s Essentials Service Agreement coverage free of charge, the arrangement helps Australian businesses maintain uptime and realise genuine operational efficiencies.

With the deal running 1 July 2024 – 30 September 2024 it now covers double the number of services on new, selected N Series trucks; the first six regular services up to six years, or 120,000 km.

Eligible N Series trucks purchased from an Isuzu dealership during the promotion period also come backed by Isuzu’s industry-leading six-year standard factory warranty (or 250,000 km) covering cab chassis, and three-year (unlimited km) warranty on body equipment (Ready-to-Work models). The offer also includes a generous six years of 24/7 unlimited roadside assistance.\*\*

**Leave it to the experts**

“Our customers have their own businesses to attend to, so we’re inviting them to relieve what can be a major point of angst—servicing and maintenance,” Mr Stewart said.

“With this Isuzu Essential Service Agreement deal, you have a competitive upfront cost for the business that comprehensively takes care of the servicing requirements for the first six years of ownership.

“This helps to manage the unexpected and streamline operations and to ensure the absolute best return on the purchase of the vehicle.”

As newly released research from the [*Future of Trucking Report*](https://www.isuzu.com.au/news/future-of-trucking/?_ga=2.204967248.1902847921.1718857735-1175001924.1717380900)shows, a large proponent of truck owners see the benefit in a service agreement as part of their ownership package (41 per cent), while 65 per cent of truck owners prefer genuine OEM parts for replacement.

“It’s imperative that vehicles are maintained within manufacturer’s requirements to make sure they’re operating safely, and complying with regulations,” Mr Stewart said.

“Electing to use an authorised Isuzu dealership and genuine OEM parts will ensure you’re receiving all the associated benefits such as factory trained technicians reliability, longevity, and peace of mind.”

**The N Series**

Isuzu’s N Series range offers versatility and adaptability, with models spanning 4,500 kg Gross Vehicle Mass (GVM) (suitable for use with a standard car licence) through to 8,700 kg GVM models and takes in the pre-built Ready-to-Work range of trucks, specified for a number of trade applications.

“Commercial and domestic industries are currently in high demand, especially tradespeople and their associated capital equipment,” said Mr Stewart.

“So, in purchasing one of Australia’s most popular light-duty truck models, with three years of our Essentials Service Agreement and receiving an additional three years on top, is a compelling offer for new truck owners to consider.”

*\*Excludes NPS and NLS models
\*\*Three-year warranty and roadside assist applies to trucks operating in harsh applications such as agitation or rubbish compaction.*

**ends**

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